



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 207379 /		<u>Alt Order #</u> 06854590
<u>Product</u> CT FUTURE PAC		
<u>Contract Dates</u> 09/21/12 - 10/04/12		<u>Estimate #</u> 1839
<u>Advertiser</u> POL/CT Future PAC		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 140	<u>Product Code</u> 145
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	09/21/12	09/21/12	News 8 @ 6a	6a-7a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	09/17/12-09/23/12	News 8 @ 6a	6a-7a	-----F----	:30		<del>\$1,200.00</del>	0.00	NM		
				Credited									
N 2	WTNH	09/24/12	09/28/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$600.00	0.00			
N 3	WTNH	09/21/12	09/21/12	The View	11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$900.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	09/17/12-09/23/12	The View	11a-12p	-----F----	:30		<del>\$900.00</del>	0.00	NM		
				Credited									
N 4	WTNH	09/24/12	09/28/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$850.00	0.00			
N 5	WTNH	09/21/12	09/21/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,500.00	0.00			
N 6	WTNH	09/24/12	09/28/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$1,500.00	0.00			
N 7	WTNH	09/21/12	09/21/12	News 8 6p-630p	6p-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$2,200.00	0.00			
N 8	WTNH	09/24/12	09/28/12	M-F 7p-730p	7p-730p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$4,000.00	0.00			
N 9	WTNH	09/24/12	09/28/12	M-F 730p-8p	730p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$2,800.00	0.00			
N 10	WTNH	09/24/12	09/28/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
207379 /	06854590

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/12 - 10/04/12	CT FUTURE PAC	1839

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/CT Future PAC	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$1,200.00	0.00			
N 11	WTNH	10/01/12	10/04/12	M-F 9a-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$600.00	0.00			
N 12	WTNH	10/01/12	10/04/12	The View	11a-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$900.00	0.00			
N 13	WTNH	10/01/12	10/04/12	News 8 Noon	12p-1230p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$850.00	0.00			
N 14	WTNH	09/24/12	09/28/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$1,500.00	0.00			
N 15	WTNH	10/01/12	10/04/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$1,500.00	0.00			
N 16	WTNH	10/01/12	10/04/12	News 8 6p-630p	6p-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$2,200.00	0.00			
N 17	WTNH	09/24/12	09/28/12	News 8 @ 6a	630a-7a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$1,200.00	0.00			
N 18	WTNH	09/24/12	09/28/12	The View	11a-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--				1	\$900.00	0.00			
Totals										0.00		16	\$24,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	11	\$18,250.00	\$15,512.50
10/01/12 - 10/04/12	5	\$6,050.00	\$5,142.50
<b>Totals</b>	<b>16</b>	<b>\$24,300.00</b>	<b>\$20,655.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CT FUTURE PAC  
Product CT FUTURE PAC  
Estimate# 1839  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 140/145/1839  
Flight Dates 09/21/2012 - 10/04/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CT FUTURE PAC SC=\*

--- REMARKS ---

LNS 1 & 3 REBOUGT ON LNS 18 & 19 DUE TO NO COPY  
TOTAL REMAINS \$24300  
PLS CONFIRM  
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	09/21-09/21	F	630A-7A	0	:30	\$1,200.00	GOOD MORNING CT AT 630AM	0		0	\$0.00	
Buyline Comment: 1X MOVED TO ANOTHER LINE												
Sales Remark: V5 1X MOVED TO ANOTHER LINE												
V5 More than 2 codes changed												
*3	09/21-09/21	F	11A-12P	0	:30	\$900.00	THE VIEW	0		0	\$0.00	
Buyline Comment: 1X MOVED TO SEP LINE												
Sales Remark: V5 1X MOVED TO SEP LINE												
V5 More than 2 codes changed												
*18	09/24-09/28	M-F	630A-7A	1	:30	\$1,200.00	GOOD MORNING CT AT 630AM	1		1	\$1,200.00	
Buyline Comment: REBOUGHT FROM LN 1 DUE NO TRAFFIC												
Sales Remark: V5 REBOUGHT FROM LN 1 DUE NO TRAFFIC												
V5 Added												
*19	09/24-09/28	M-F	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
Buyline Comment: REBOUGHT FROM LN 1 DUE NO TRAFFIC												
Sales Remark: V5 REBOUGHT FROM LN 1 DUE NO TRAFFIC												
V5 Added												

---REPORT TOTALS---

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CT FUTURE PAC  
Product CT FUTURE PAC  
Estimate# 1839  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 140/145/1839  
Flight Dates 09/21/2012 - 10/04/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Report Totals: 2 / \$2,100.00

---SALES MONTHLY TOTALS---

Sep 12: 11 / \$18,250.00    Oct 12: 5 / \$6,050.00

Sales Totals: 16 / \$24,300.00

Station Totals: 16 / \$24,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$36,874	CABL 0%	WCCT 0%	WCTX 0%	WFSB 30%	WHCT 0%
		WRDM 0%	WTIC 3%	WTNH 65%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP UPDATED

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

EC'd Yes Last Received: 09/20/2012 1:14 PM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
 Advertiser ( ) ISSUE ADV  
 Product CT FUTURE PAC  
 Estimate# 1839  
 Buyer Spencer Wood  
 Phone#  
 Fax#

Agency ( ) WATERFRONT STRATEGIES  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 140/145/1839  
 Flight Dates 09/21/2012 - 10/04/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CT FUTURE PAC SC=\*

*OK 9/20*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/21-09/21	F	630A-7A	1	:30	\$1,200.00	GOOD MORNING CT AT 630AM	1		1	\$1,200.00	
2	09/24-09/28	M-F	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
3	09/21-09/21	F	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
4	09/24-09/28	M-F	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
5	09/21-09/21	F	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
6	09/24-09/28	M-F	530P-6P	1	:30	\$1,500.00	NEWS 8 AT 530PM	1		1	\$1,500.00	
7	09/21-09/21	F	6P-630P	1	:30	\$2,200.00	NEWS 8 AT 6PM	1		1	\$2,200.00	
8	09/24-09/28	M-F	7P-730P	1	:30	\$4,000.00	JEOPARDY	1		1	\$4,000.00	
9	09/24-09/28	M-F	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1		1	\$2,800.00	
10	09/24-09/28	M-F	630A-7A	1	:30	\$1,200.00	GOOD MORNING CT AT 630AM	1		1	\$1,200.00	
11	10/01-10/04	M-TH	9A-10A	1	:30	\$600.00	DR. PHIL	1		1	\$600.00	
12	10/01-10/04	M-TH	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
13	10/01-10/04	M-TH	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1		1	\$850.00	
14	09/24-09/28	M-F	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	

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Advertiser ( ) ISSUE ADV  
Product CT FUTURE PAC  
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3050 K ST NW  
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Agency C/P1/P2/E 140/145/1839  
Flight Dates 09/21/2012 - 10/04/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
15	10/01-10/04	M-TH	530P-6P	1	:30	\$1,500.00	NEWS 8 AT 530PM	1		1	\$1,500.00	
16	10/01-10/04	M-TH	6P-630P	1	:30	\$2,200.00	NEWS 8 AT 6PM	1		1	\$2,200.00	

---REPORT TOTALS---  
Report Totals: 16 / \$24,300.00

---SALES MONTHLY TOTALS---  
Sep 12: 11 / \$18,250.00    Oct 12: 5 / \$6,050.00  
Sales Totals: 16 / \$24,300.00  
Station Totals: 16 / \$24,300.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$81,000  
CABL 0%    WCCT 0%    WCTX 0%    WFSB 35%    WHCT 0%  
WRDM 0%    WTIC 15%    WTNH 30%    WUVN 0%    WVIT 20%  
XXX 0%

---COMPETITIVE COMMENTS---  
SHARES ESTIMATED  
Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 9/20/12
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I, Mike Furman  
do hereby request station time concerning the following issue:

CT Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Total Charges:**

This broadcast time will be used by: CT Future Fund

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Ct Future Fund	100 Pearl Street, 14th Floor Hartford, CT 06105	203- 733-4961
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Joe Taborsak

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/26/12		202-338-8766
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.